



The online toolbox for business **entrepreneurs**



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**FOLLOWING YEARS OF FIELDWORK,
MEAINDEX WAS OFFICIALLY LAUNCHED ON
JUNE 19th 2018**



MCA representative
addressing the media



MEA
President



Hon. Rosianne
Cutajar also
present at the
launch

Photo DOI - Clifton Fenech



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**MEAINDEX IS AN INITIATIVE SUPPORTED
BY VARIOUS COLLABRATIVE PARTNERS**



MCA



MITA



CRPD

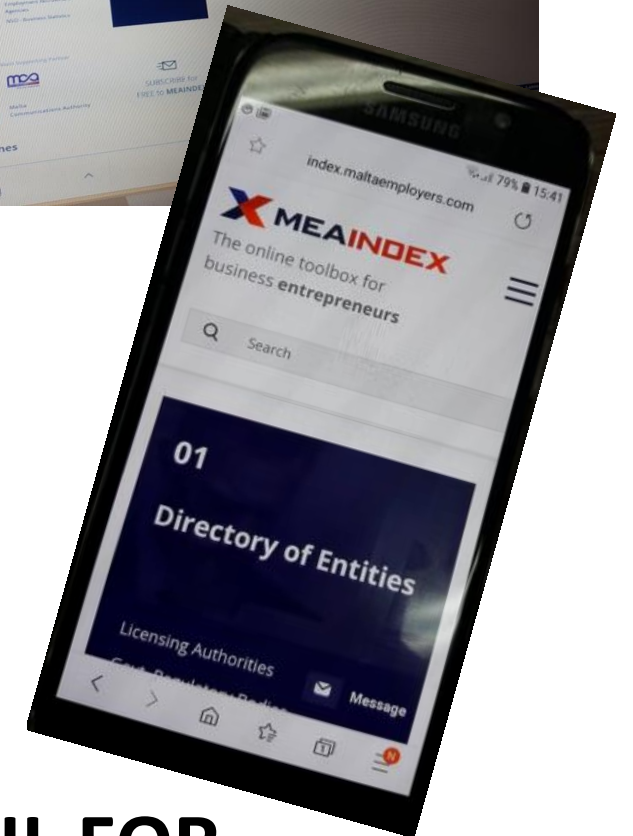
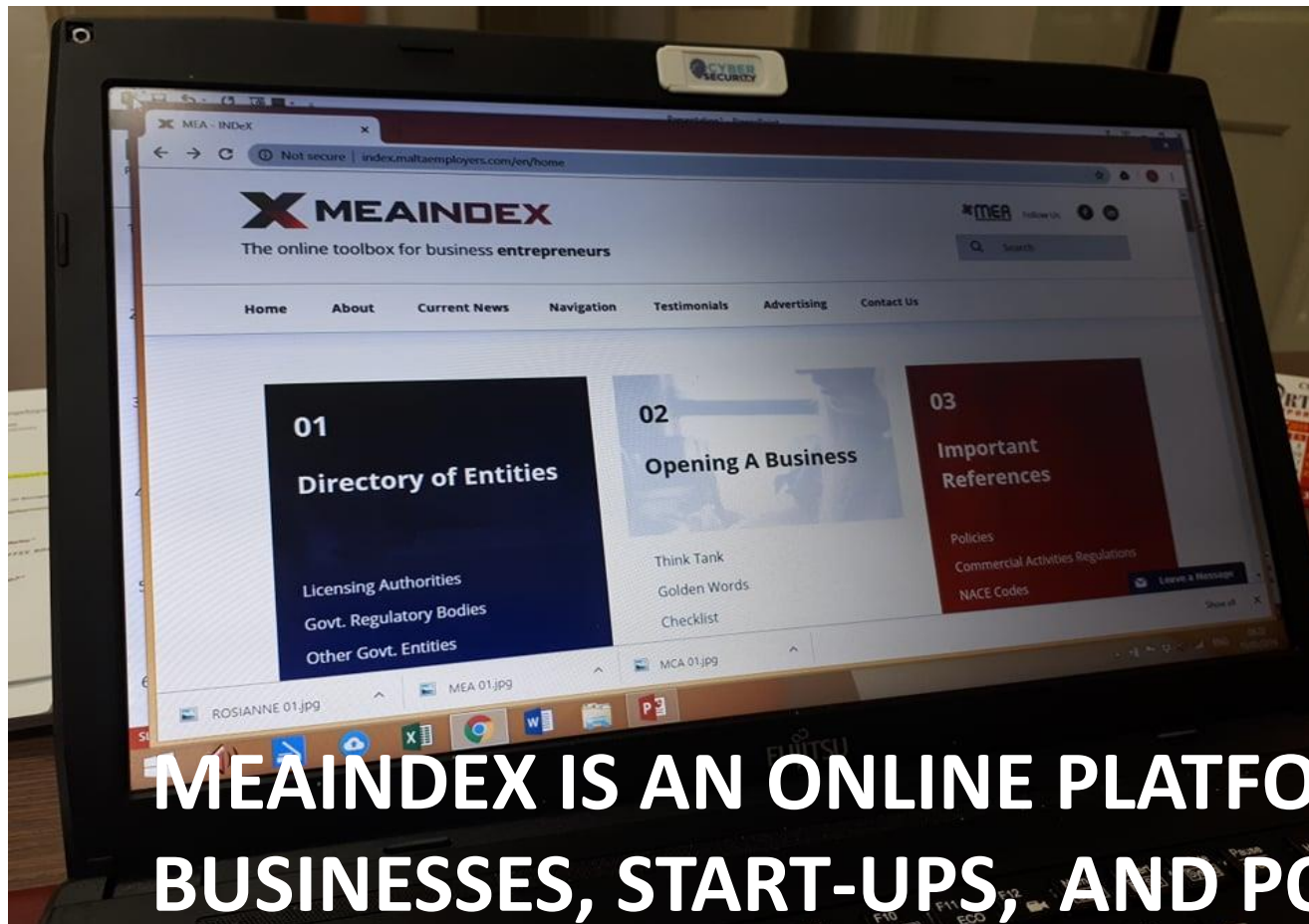
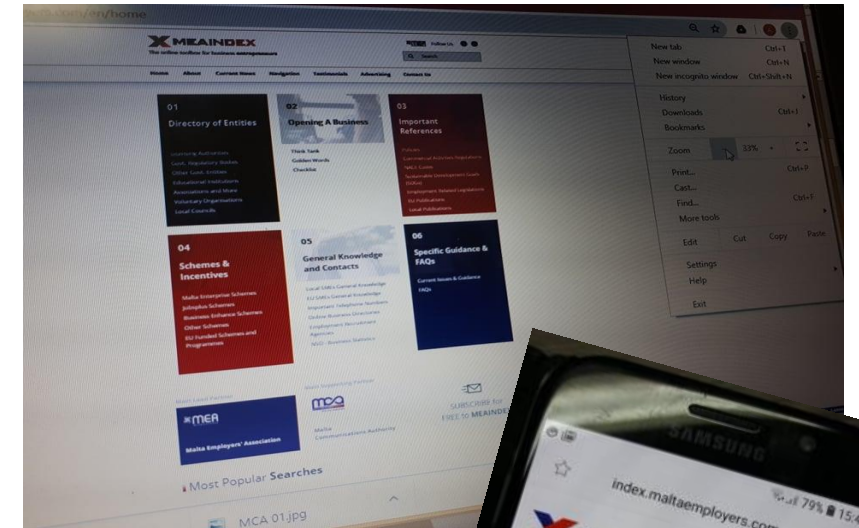


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MEAINDEX IS AN ONLINE PLATFORM USEFUL FOR BUSINESSES, START-UPS, AND POTENTIAL ENTREPRENEURS



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DURING MEA
TV Programme



NEWS



EVENTS
WITH MCAST
STUDENTS



DURING WORKSHOPS



THIS UNIQUE INITIATIVE IS BEING
PROMOTED THROUGH DIFFERENT MEDIA



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**MEAINDEX WAS ALSO PROMOTED AMONGST
SMEs DURING LAST YEAR'S SME WEEK EVENT**



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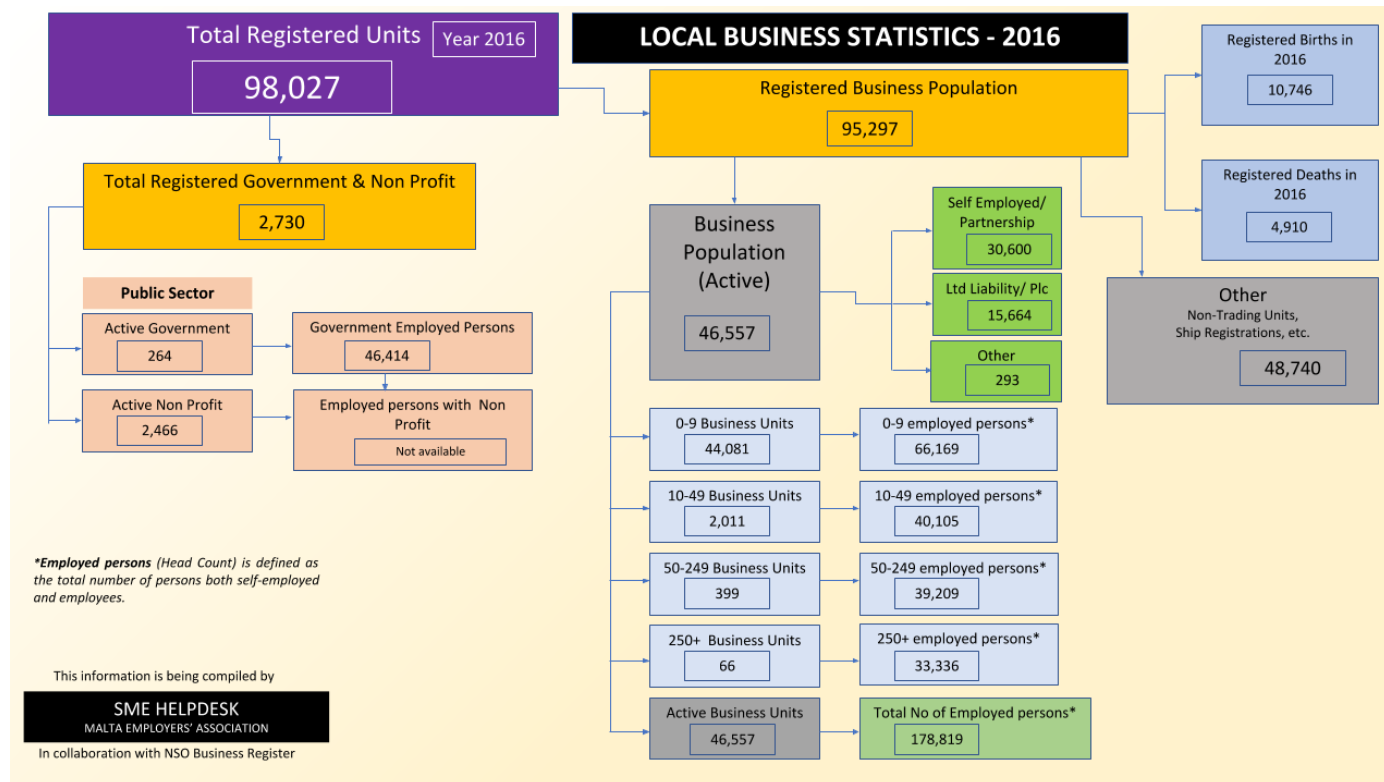


LAST YEAR, MEAINDEX PLACED SECOND-RUNNER-UP DURING THE EPAL AWARDS 2018





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**ONE OF THE LATEST DEVELOPMENTS WITHIN THE MEAINDEX -
MAKING BUSINESS STATISTICS MORE USER FRIENDLY**



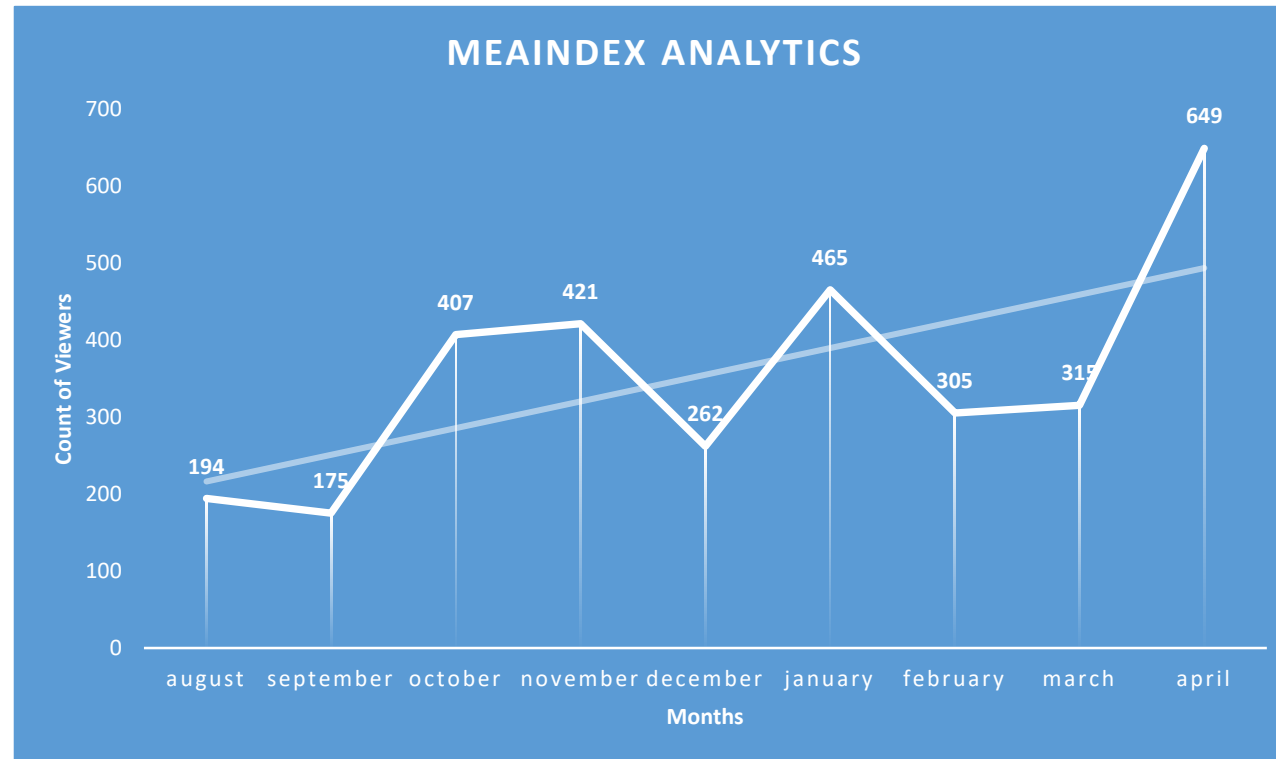
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- SO FAR MEAINDEX REACHED **10,000 SMEs**, 22% OF ALL LOCAL REGISTERED SMEs.
- IN ONE YEAR MEAINDEX HAD **4,000** NEW INDIVIDUAL SITE USERS.
- TILL MAY 2019, MEAINDEX HAD OVER THAN **20,000 WEBPAGE** VIEWS.
- **61%** OF THOSE WHO VISITED THE ONLINE PLATFORM INTEND TO SUBSCRIBE TO BE KEPT UPDATED ABOUT MEAINDEX DATA DEVELOPMENTS.

FACTS AND FIGURES ABOUT MEAINDEX



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MEAINDEX GRAPHICAL ANALYTICS



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A FEW REVIEWS

Kevin Paris – Business Doctors Malta.....

"The concept is great and the user experience is also good. There is a lot of information, which is brilliant, I think that the MEAINDEX is more than great to go live as it is".

Godfrey Kenely – GK Consultancy Management & Marketing

"I just saw the new MEAINDEX website. Well done! I think it's brilliant. I think it is a very good concept and a very useful service for businesses especially SMEs. I like the name and its branding too".

Martin Vella - Pantalesco

"The MEAINDEX not only shortens the road to business related solutions but is also straightens it out. What would normally be a daunting task involving significant and frustrating effort is simplified through the MEAINDEX service grouping. A one stop shop for all state related business requirements which brings all the related departments into one point of reference."



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THIS IS WHAT ANDREW DEC FROM THE EUROPEAN COMMISSION HAD TO SAY ABOUT THE MEAINDEX INITIATIVE.....

*Dear Anton,
"Thank you for sending me this information, I can see that you have been busy!"*

This looks like an excellent project and we would very much like to help you spread the word by featuring it in our promoting enterprise newsletter".





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**MEAINDEX IS A
Malta Employers' Association
ONGOING INITIATIVE WHICH IS
HERE TO STAY.**



**IT'S A BEST PRACTICE THAT CAN
EASILY BE REPLICATED ELSEWHERE
IN EUROPE**