

The Maltese Business Story - Testimonial

"I am writing on behalf of our organisation, which is a non-profit entity that acts as the national platform on corporate social responsibility. In our work, we come in contact with a lot of businesses, ranging from micro to large, as well as from well-established to start-ups. On most occasions, we have realised that a vast number of these enterprises are family-run.

When speaking to the owners of these businesses, it becomes evident that, very often, they encounter obstacles that might not be easy to overcome, especially when the business is a small one and has limited resources at its disposal.

Thus, this initiative by the Malta Employers' Association, will most certainly help these owners when faced with such troubles. Sometimes, all these people need is guidance from business experts or from other entrepreneurs who have undergone the same difficulties and overcome them. A few tips and some encouragement could be all these Maltese family business owners need.

In addition, we at CORE Platform fully support the idea of exporting the idea to Europe. We have seen in numerous instances how Malta can act as a role model for other European countries, therefore seeing MEA seeking to replicate this initiative outside of our borders is very encouraging."

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Matteo Privitelli

Executive

CORE Platform