

To Whom It May Concern,

The Maltese Business Story project by The Malta Employers Association is an innovative initiative that provides a myriad of useful and practical information to those owning and managing Maltese SMEs.

The story revolves around a Maltese family business and the many challenges the company faces whilst also giving suggestions how these challenges can be overcome. Each of these challenges is very cleverly linked to one of the numerous television episodes that the Malta Employers Association produced.

We, as business consultants that focus primarily on supporting local SMEs, firmly believe that Maltese companies can gain great benefits from this initiative since it manages to provide important information on how to address certain issues that many of our clients encounter. We particularly like the pragmatic way in which the issues related to recruitment and the employer's responsibilities and obligations are explained.

We would like to congratulate The Malta Employers Association for delivering yet another excellent tool at the disposal of Maltese SMEs that reflects their passion to continuously support local businesses.



**Kevin Paris**  
Director