

8<sup>th</sup> May 2023

To whom it may concern

Dear Madam/Sir,

**Re: MEAPROACTION and the Foundation for Transport**

One of the pillars of the Foundation for Transport is to promote and educate about transport careers. During the past months it has done so tangibly and in close collaboration with Malta Employers' Association.

To target the younger generations at school various pilot projects with various Colleges in Malta and Gozo are being rolled out to:

- **Students' perspective**

Conduct a 40/50minute practical session to enhance the application of maths/physics/chemistry/science principles in transport. Professionals have the opportunity to act as role models and inspire students.

- **Guidance teachers' and teachers' perspective**

Explain well the career pathways available and expose guidance teachers to real work situations (thus moving away from boardroom presentations and formalities) .

- **Parents' perspective**

Parents are considered to be major influencers on the children's' choices. Exposing parents to real opportunities would help our mission too.

The Foundation is also targeting the young generations who are already in the labour market and would like to move to transport. With various stakeholders and benefiting from Erasmus+ funding, basic entry level courses are being supported. The Foundation's role is to assist in the rolling out of adult student exchange programmes, source and prepare training providers, providing facilities and assist in the smooth running of the programmes. A typical example of this initiative is the MaQuaM programme, an ECVET certified training programme focusing on Yacht Marina Managers.





Non-Maltese workers are an essential part of the sustainability of the transport industry. Attracting this important resource is key and various international roadshows are being organised outside Malta jointly with Government Agencies namely Malta Enterprise and Jobsplus.

The greening and digitisation of transport and logistics are crucial for the competitiveness of Malta. Together with the National Skills Council and its recently appointed Transport and Logistics Discussion Group, the Foundation will continue its close collaboration with MEA to develop new occupational standards and minimum skills level requirements that reflect tomorrow's skills needs too.

Moreover, a series of 30 second video clips will be advertised on local television and social networks to instigate the interest of school age youngsters in marine and maritime careers. This is Phase A of this national campaign. It will prove to be the basis of a long-term Memorandum of Understanding to be signed between the Ministry of Education and the Ministry of Transport to extend this awareness initiative to all modes of transport and to include the drawing of potential career pathways together with Guidance Teacher Network.

MEA PROACTION is indeed a great initiative, and we are looking forward to continuing our work with MEA to proactively gear all stakeholders to anticipate industry trends and close the gaps created by skills mismatch.

Yours sincerely,

**Jeannette Axisa**  
**Director General**