



Business Performance during COVID-19

SURVEY RESULTS, MARCH 2021



Methodology

Online survey: Google Forms

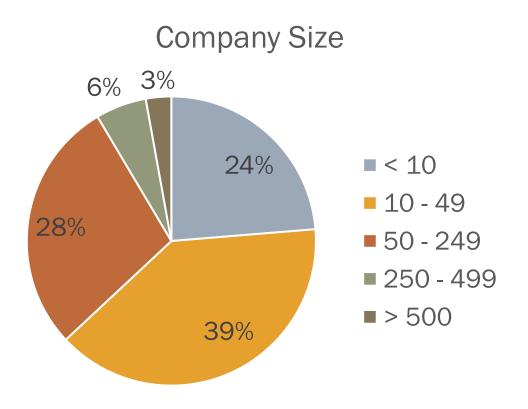
- Open & Closed-ended questions
- One reply per user

Responses: 211 participants from companies incl. group of companies

Period: 12th Feb – 1st March



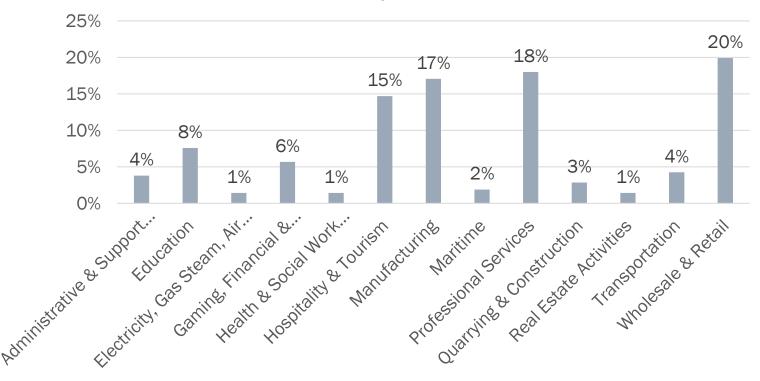
Demographics





Demographics



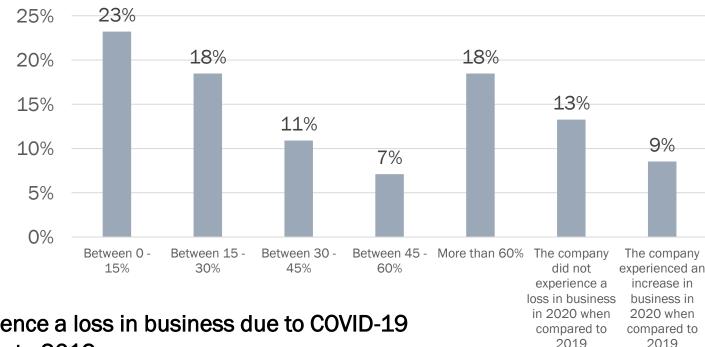




Effects of COVID-19 on Business Performance

Q4: If you have experienced a loss in business due to COVID-19, by how much was your end-of year turnover affected when compared to 2019?

Business Performance: End of Year turnover when compared to 2019



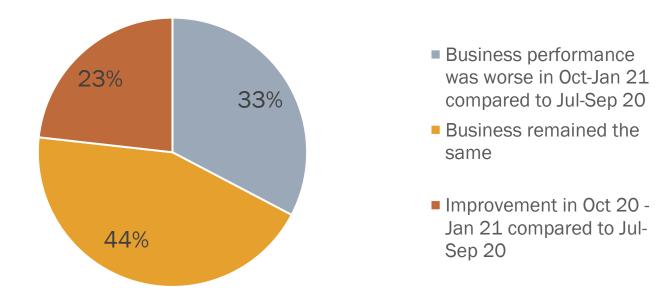
More than 75% of companies have experience a loss in business due to COVID-19 when comparing their end-of year turnover to 2019.



Effects of COVID-19 on Business Performance

Q5: Have you seen any improvement in your business during the period Oct 20 – Jan 21, compared to the previous 3 months?

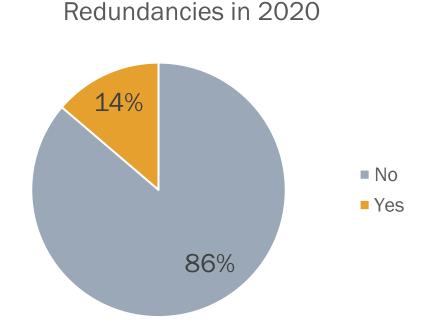
Improvement in Business during Oct 20 – Jan 21

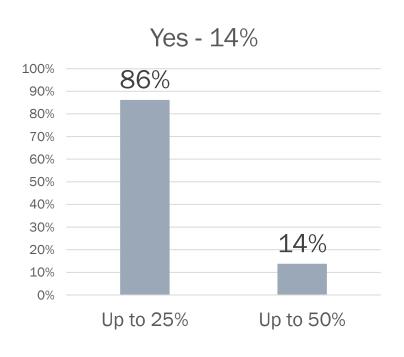




Q6a: Has the company made any redundancies in year 2020?

Q6b: If yes, by how much?





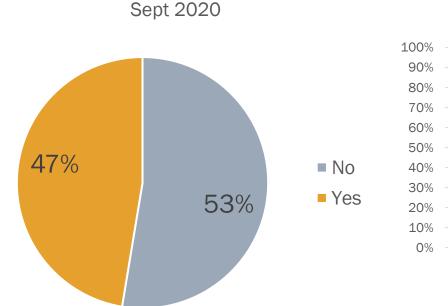
86% of companies have not made any redundancies in their companies during 2020.

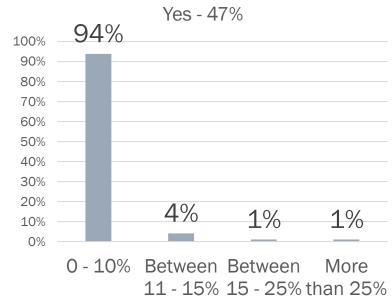


Re-engagement of employees since

Q7a: Has the company re-engaged employees since Sept 2020?

Q7b: If yes, by how much?



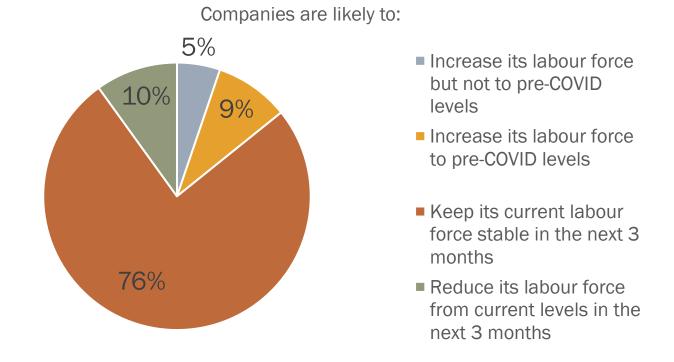


47% of the total sample re-engaged employees since Sep 2020.



Q8a: The company is

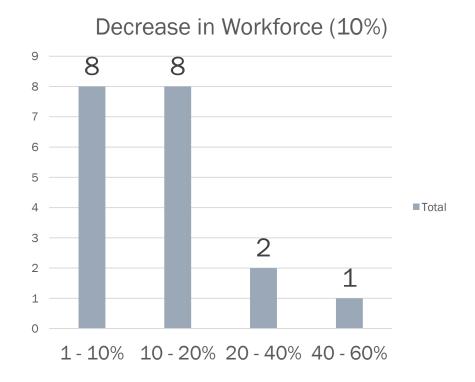
likely to:

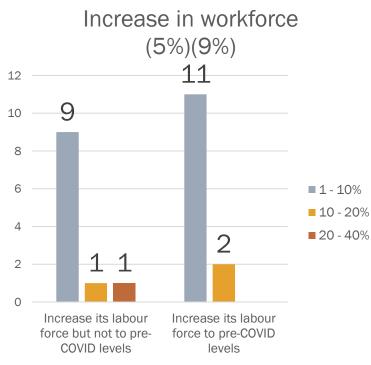


160 companies will be keeping their current labour force stable in the next 3 months.



Q8b: If labour force is likely to decrease/increase, to what extent?

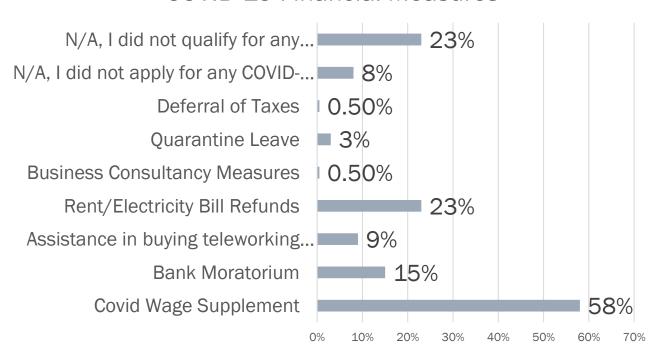






Q9: Which financial measures have been the most effective for your business?

COVID-19 Financial Measures

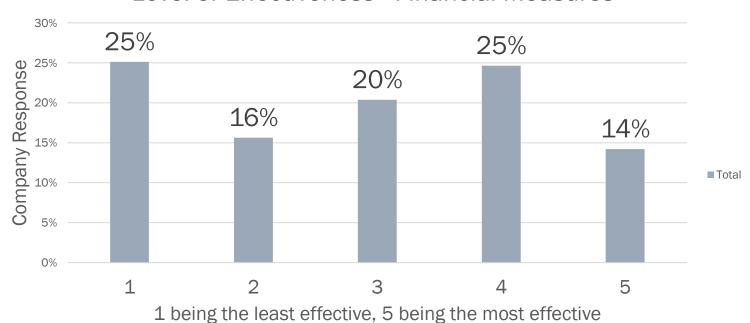


58% of companies stated that the Covid Wage Supplement has been the most effective measure for their business.



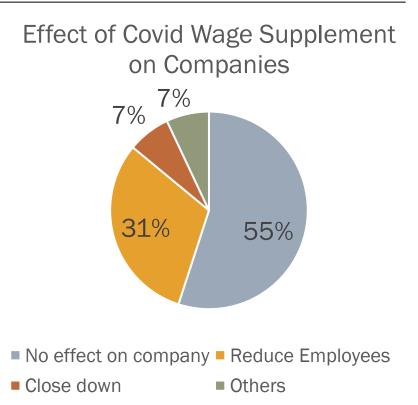
Q10: Rate the level of effectivess of financial measures provided by government for your company.

Level of Effectiveness - Financial Measures





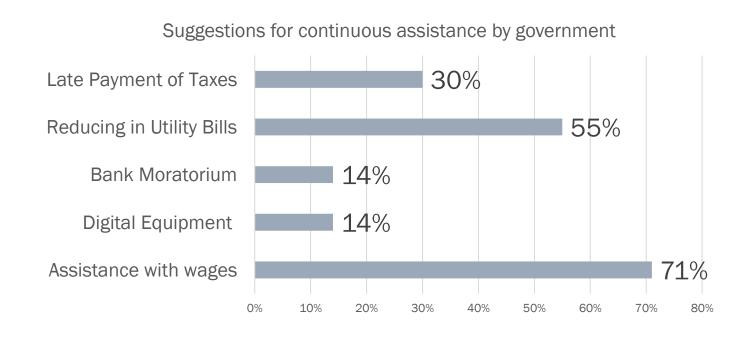
Q11: How will your business be affected if the Covid Wage Supplement is removed or tapered beyond Mar 2021?



31% of companies are likely to reduce employees if Covid Wage Supplement is removed beyond March 2021.



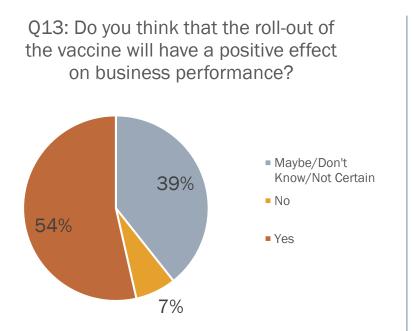
Q12: What grants/schemes would be most beneficial as COVID recovery funds for your company?

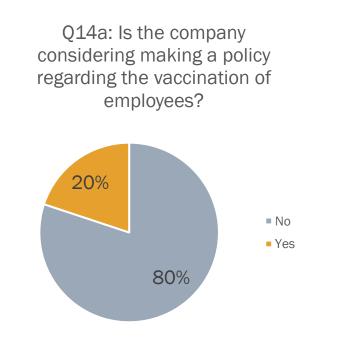


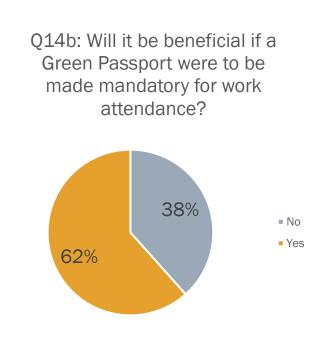
71% of companies prefer assistance with wages of employees followed by reduction in utility bills.



Business Opinions on Vaccination







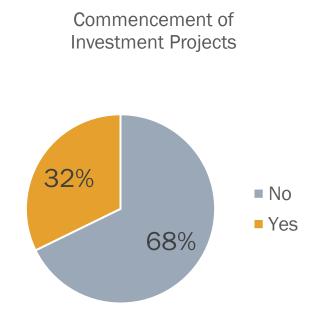
54% of companies believe that the roll-out of the vaccine will have a positive effect on business performance.

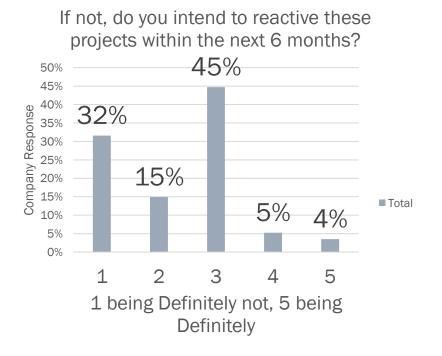


Investment Projects

Q15a: Have you initiated any investment projects that had been postponed due to COVID-19?

Q15b: If yes, do you intend to reactive these projects within the coming 6 months?



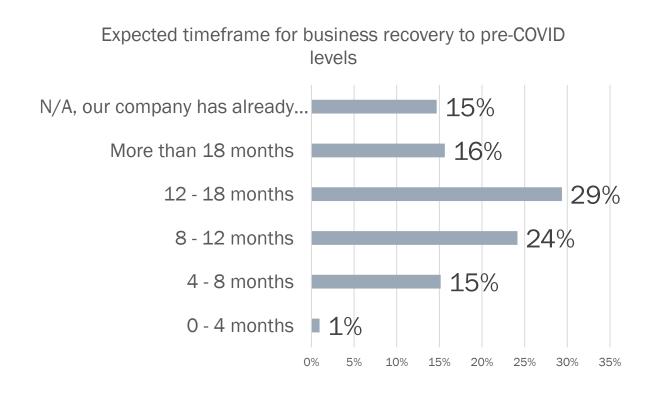


Only 9% of companies are likely to initiate investment projects in the next 6 months.



Business Recovery

Q16: Within which timeframe are you expecting your business to experience a recovery of business activity to pre-COVID19 levels?



45% of companies are predicting more than a year to recover their economic activity to pre-COVID levels.



Recommendations by MEA



Thank You!

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