

MED BUSINESS DAYS 2022

CONNECTING THE MEDITERRANEAN FOR
A SUSTAINABLE & RESILIENT FUTURE

Northern Edition
14-15 September 2022 Malta

BUSINESSMED

Union of Mediterranean Confederations of Enterprises

Draft Programme

MED BUSINESS DAYS North

September 14-15, 2022 | AX The Palace Malta, Sliema Malta

September 14, 2022 | 08.30 AM CET

Venue: AX The Palace Malta, Triq il-Kbira Sliema, SLM 1542, Sliema, Malta

- 8.30 - 9.00 AM** **Registration Coffee**
- 9.00 - 9.10 AM** **Keynote Speaker: Hon. George Vella**, President of the Republic of Malta, Malta (video message)
- 9.10 - 10.00 AM** **Opening Remarks**
Moderator: Jihen Boutiba, Secretary General, BUSINESSMED
Speakers:
President Barbara Beltrame Giacomello, President of BUSINESSMED, Vice President of Internationalization, CONFINDUSTRIA, Italy
Joanne Bondin, President, MEA, Malta
Henrike Trautman, DG NEAR, European Commission (TBC)
Nasser Kamel, Secretary General, Union for Mediterranean, UfM (TBC)
Amadou Sakou, Advisor and Project Officer for Africa, International Organisation of Employers, IOE
Renate Hornung Draus, IOE Vice-President to the International Labour Organisation (video message) 2/5
- 10.00 - 10.45 AM** **Panel 1 - Digital Solutions for Smart Cities**
Moderator: Tamás Bányai, CEO, EPIC MT
Speakers:
Borhene Dhaouadi, Architect - Referent Smart City - Setec International
André Magrinho, Deputy Chairman of AIP Foundation, AIP, Portugal
Enrico de Filippo, MD & Chairman, JCM Group Amea Limited
Massimo Dal Checco, President, Confindustria Assafrica & Mediterraneo
Philippe FROISSARD, Head of Unit, Future Urban & Mobility System, Clean Planet, DG Research and Innovation, European Commission (TBC)
- Q&A**
- 10.45 - 11.00 AM** **COFFEE BREAK**
- 11.00 - 11.45 AM** **Panel 2 - The role of Digital Technologies in Manufacturing: Best Practices and recommendations**
Moderator: Michael Mifsud, Representative of the Manufacturing Industry Sector, MEA
Speakers:
Bedii Can Yücaoğlu, Vice President of BUSINESSMED, TUSIAD, Turkey
Daniel Abboud, BUSINESSMED Board Member, ALI, Lebanon
Nayla Amara, Programme Management Expert, UNIDO

- 11.45 AM- 12.30 PM** **Presentation of the UfM Strategy on Vocational Pathways in Higher Education**
Moderator: **Takwa Mrabet**, BCD Coordinator, BUSINESSMED
Speakers:
 Dolores Sammut Bonnici, BUSINESSMED Board Member, Senior Vice President, MEA, Malta
 Boutheina Lassadi, Senior Expert in Vocational Education & Training
 Giuseppe Provenzano, Project Manager, Higher Education and Research Division, UfM
- 12.30 - 12.45 PM** **CLOSING REMARKS**
 Roberta Metsola, President of European Parliament, EPP Group, Partit Nazzjonalista, Malta (video message)
 Dr. Tarek Tawfik, Vice President of BUSINESSMED, Vice Chairman of the Federation of Egyptian Industries, FEI, Egypt
- 12.45 - 2.00 PM** **LUNCH BREAK**
- 2.00 - 4.00 PM** **Company Visits Options**
 a) **Maritime MT School**
 b) **Manufacturing company : Farsons**

September 15th, 2022 | 08.45 AM CET

Venue: AX The Palace Malta, Triq il-Kbira Sliema, SLM 1542, Sliema, Malta

- 8.45 - 9.00 AM** **Welcome Coffee**
- 9.00 - 10.00 AM** **Industry Sector Workshop – How do new practices, ideas impact the future of the transport and logistic sector within the Maritime industry**
- Moderator:** **Jeannette Axisa**, Director General, Foundation for Transport
- Speakers:**
- Tanger Med** (TBC)
 - Karmenu Vella**, Former EU Commissioner of Environment and Maritime Affaires
 - Pasquale Lorusso**, Vice Presidente con delega all'economia del mare, CONFINDUSTRIA (TBC)
 - Umberto Masucci**, President, The International Propeller Clubs, Italy (TBC)
- Q&A**
- 10.00 - 10.15 AM** **COFFEE BREAK**
- 10.15 - 11.00 AM** **Industry Sector Workshop – Promoting entrepreneurship and sustainability in the Tourism and Hospitality Sector**
- Moderator:** **Dr. Alaa Ezz**, Secretary-General, CEEBA (TBC)
- Speakers:**
- Professor Russel Smith**, Take Off, Malta
 - Eduardo Salido Cornejo**, Senior Manager Industry Affairs, Amadeus (TBC)
 - World Tourism Organization Representative** (TBC)
 - Damiano Petruzzella**, Project Manager, CIHEAM Bari
- Q&A**
- Official Launching of the Business Country Desk (BCD)**
- 11.00 - 11.45 PM** **Moderator:** **Jihen Boutiba**, Secretary General, BUSINESSMED
- Speakers:**
- Minister Hon Silvio Schembri**, Minister for the Economy, MALTA
 - Dr. Tarek Tawfik**, Vice President of BUSINESSMED, Vice Chairman of the Federation of Egyptian Industries, FEI, Egypt
 - Ingrid Schweiger**, Deputy Head of Unit, DG NEAR, European Commission (video message)
- 11.45 - 12.00 PM** **Presentation of the BCD Platform**
- Speaker:** **Takwa Mrabet**, BCD Coordinator, BUSINESSMED
- Q & A for the Press**
- 12.00-13.30 PM** **Networking Lunch**
- 13.30 – 16.00 PM** **B2B meetings**

Working language: Simultaneous **English – French** interpretation will be provided

Conception & organization:

BUSINESSMED

Union of Mediterranean Confederations of Enterprises

<http://www.businessmed-umce.org/>

MEA

Malta Employers Association

<https://www.maltaemployers.com/>

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in the framework of the EBSOMED Project



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