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MEA TV PROGRAMMES INITIATIVE

Twice given the "Special Mention Award" during the European Enterprise Promotion Awards



MEA TV Programme has also had recognition abroad. In 2015 and 2017, MEA was the winner of the National Enterprise Support Awards in Malta, and through this achievement it participated in the European Enterprise Promotion Awards in both these two years. Hundreds of projects from all over Europe participate in the EEPA contest every year. MEA, so far, is the only organisation in the EU to have been ranked among the top four projects twice.

FOREWORD



Several years have passed since the Malta Employers' Association decided to embark on an ambitious project to start producing an informative tv discussion programme targeted at the local business community and the general public.

It was on the October 4th, 2013 when the project finally got the greenlight and the first MEA TV Programme, conducted in our native language, was transmitted on Malta's National TV Station. Over the past ten years, has engaged hundreds of expert guests in the production of thousands of minutes of informational tv material.

Years of continuous productions covering a wide range of subjects – all related to employment, social policy and economic affairs.

Throughout this journey, the Malta Employers' Association always sought to deliver well-balanced, objective and politically-neutral discussions. As the programme gained popularity, the Association became more successful in attracting influential personalities, respected economists, professionals and experts to participate and contribute to this visual communication initiative.

Through these MEA TV Programmes, the Malta Employers' Association has and continues to succeed in communicating sound business-related knowledge, specific assistance and clear guidance to businesses and the general public. This the programme appeals to a wide audience and one of its main characteristics is that it manages to explain the subject matter in layman's terms which can be easily followed and understood even by those with limited knowledge on particular issues.

Throughout these years, our 25-minute weekly TV programme has been entrusted to various local renowned production houses. All such partners, without any exception, were extremely professional in delivering a TV programme of the highest quality and which nowadays is estimated to attract over 20,000 viewers per episode.

The Malta Employers' Association, always endeavoured towards designing and compiling relevant content for the MEA TV programmes, consistently ensuring that they are aligned with current affairs and circumstances which affect employers and their employees at the time of transmission.

Some topics may be the subject of hot debate due to a variety of conflicting opinions. However, sensitive issues such as the cannabis consumption and the place of work, changes in the equality legislation, the employment of people with disability and the impact of Covid on the workplace are all presented and discussed in a non-confrontational manner.

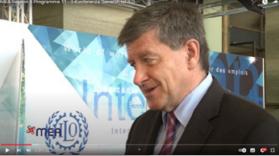
MEA TV Programme has also had recognition abroad. In 2015 and 2017, MEA was the winner of the national Enterprise Support Awards in Malta, and through this achievement it participated in the European Enterprise Promotion Awards in both these two years. Hundreds of projects from all over Europe participate in the EEPA contest every year. MEA, so far, is the only organisation in the EU to have been ranked among the top four projects twice. The projects were both based on the tv programme as a vehicle for social dialogue.

MEA is truly appreciative to the management of Public Broadcasting Services for giving the Malta Employers' Association the opportunity to host this programme on Malta's National TV Stations and naturally to the tens of thousands of televiewers who continuously are giving MEA, their support and positive feedback, galvanising the determination to keep this initiative running.

Throughout these last 10 years the MEA TV Programme has attracted various influential personalities



Tonio Portughese



Guy Ryder – ILO Director General



Gerd Leonhard – German Futurist and leading global Keynote Speaker



Linda Kromjong – IOE Secretary-General



Roberta Metsola – President of the European Parliament





JOSEPH FARRUGIA

When the first programme of MEATV was being broadcasted, it would have been difficult to foresee that we would be celebrating the production of 250 programmes ten years later.

The concept of MEATV has been intricately linked to MEA's long term strategy, and part of that strategy has been to contribute to the strengthening of social dialogue in Malta. The objectives of the programme are:

- To increase awareness about the Malta Employers' Association activities among the general public
- To serve as an outreach to wider stakeholders and publics,
- To offer a participative platform to all social partners,
- To dispense information related to employment, economic and social affairs in a concise, impartial and simplified manner.
- To engage in discussion with other social partners in an informal and non-confrontational manner

It gives me tremendous satisfaction that the results of this project have been well worth the dedication and hard work necessary to keep the programme running for such a long time. The Association looks forward to the next 250 editions of MEATV in the future.



JOANNE BONDIN

It is a great pleasure for me to be celebrating this milestone in the history of the Malta Employers' Association.

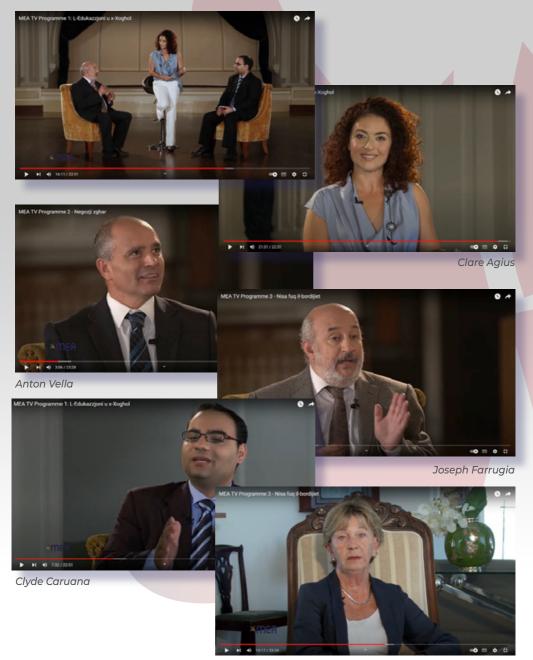
I thank the secretariat for their incessant work in making the programme possible and sustainable, and also the other stakeholders that have contributed to its success. These include the 400 guests who have participated in the programmes, the companies that have supported us financially through advertising and contributions, the production houses that we have worked with, PBS for their air time and most importantly the general public for giving us an audience.

All these efforts have been instrumental in delivering a quality programme that is well-appreciated and followed by the Maltese, and which has also received international recognition as an innovative way in which the concept of social dialogue can be extended to reach people in their homes through a wide range of topics.

In spite of the many challenges that we face in the making of these programmes, the Association will do its utmost keep MEATV running as an ongoing project for many years to come.

SEASON 1-2 2013/2014

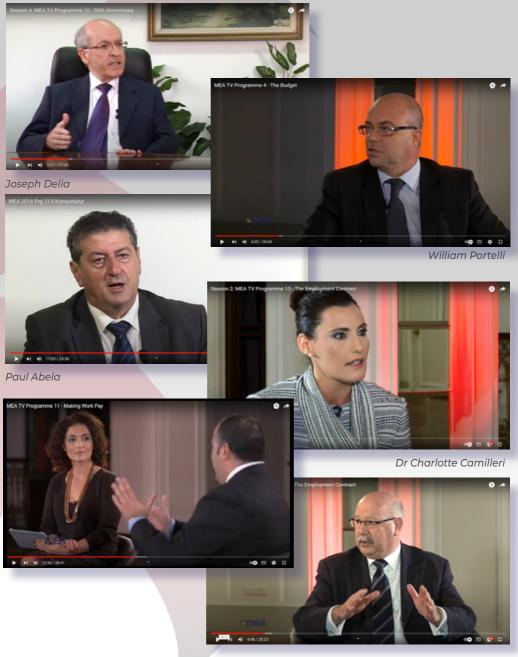




Helga Ellul

SEASON 3-4 2014/2015





Gejtu Vella







SEASON 7-8 2016/2017





SEASON 9-10 2017/2018











Chris Attard

Arthur Muscat

SEASON 11-12 2018/2019







Dr Martin Balzan



Josef Bugeja



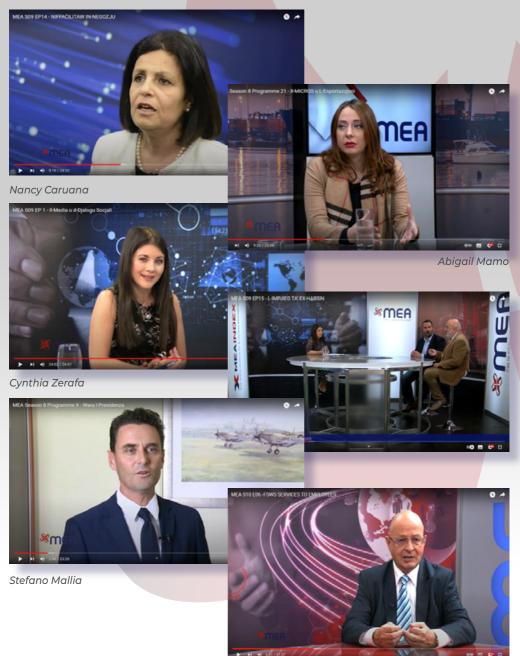
Dr Charlotte Camilleri



Prof Godfrey Baldacchino







Alfred Grixti

SEASON 15-16





Diane Vella Muscat







Perit Karmenu Vella

SEASON 19-20 2022/2023



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James Pearsall



Cynthia Zerafa



Kevin J. Borg



Edward Bonello & Cynthia Zerafa

Joseph Farrugia, Joanne Bondin & Anton Vella

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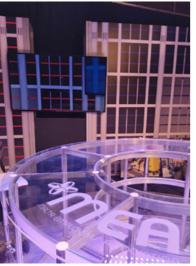
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The Malta Employers' Association is a constituted body which brings together employers from all sectors of industry and commerce in Malta. It is, in effect, the "trade union" of employers, formally registered as such under the Employment and Industrial Relations Act (2002). The principal purpose for which the Association is created is the regulation of relations between employers, workers and trade unions.

Whilst taking due regard of the wider interests of the whole community, the Association is bound to endeavour to decisively influence the formation of policies at national level which lead to:

- The development of a culture positively encouraging enterprise;
- The creation of economic and social conditions favourable to the profitable growth and competitiveness of Maltese business and also in the interests of employers in general;
- The development of productive employment.

Continuous economic and social developments in Malta have made the role of the MEA even more relevant than before. The labour market is more regulated, with the transposition of EU directives and other legislation being constantly introduced. The labour market is undergoing a transformation where it is becoming more multicultural, and where there is a scarcity of human resources due to emerging demographic trends and economic expansion. Work organisation is also becoming increasingly challenging due to changing attitudes and social pressures. Therefore, employers – irrespective of size of company or economic sector – stand to gain from access to constant professional advice from an Association that is focused in its mission of being the specialist in employment and social policy matters in Malta.

In this scenario there is a new significance to the obvious benefit which the employer can expect to derive from being a member of the MEA. In the face of the challenges ahead, individual strength can only be achieved through unity – and the Malta Employers' Association provides the platform for the unity of Malta's employers in furthering their common aims. Now, more than ever before, membership numbers are important. By becoming a member of the Malta Employers' Association, you will not only be positioning your business more firmly on the chessboard of employment and industrial relations, but you will also be contributing directly to the enhancement of the employer-worker-union relationship in Malta.



Malta Employers' Association official website: https://www.maltaemployers.com/mea-tv-programme/

Meaindex.com online platform: https://index.maltaemployers.com/en/mea-tv-programme

Malta Employers' Association YouTube Channel: https://www.youtube.com/@MaltaEmployersAssociation/videos

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