

An event organised by:  
**SME Helpdesk within the MEA**



in collaboration with:



MINISTRY FOR THE ECONOMY,  
INVESTMENT AND SMALL BUSINESS

# Cloud technology for SMEs

“making a difference in my business using  
cloud technology”

masterclass

Friday, 25 October 2019  
35/2, South Street, Valletta



Masterclass on

# Cloud technology for SMEs

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## masterclass's **OBJECTIVE**

We will explore how utilising existing cloud technologies can be implemented to make a difference in the operations and performance of an organisation. We will review some practical applications and how these can improve daily operations. In conclusion we will outline an action plan that an organisation can follow to start implementing some of these elements and reap some of the benefits.

Speaker: **Francois Grech**



Francois Grech is tech entrepreneur with over 20 years' experience in corporate IT strategy, digital transformation, and solution delivery. He is a founding partner and Executive Director of Exigy, one of Malta's leading software companies, where he has successfully led large-scale public and private technology transformation projects in Malta, UK, Italy, and Germany.

Francois serves as the Chairman of the IT Business Section within the Malta Chamber of Commerce and Industry, where he liaisons with Government on matters related to the development and evolution of the ICT Industry in Malta. Francois is as well the Deputy Chairman of Tech.MT, an organisation formed jointly by the Government of Malta and the Chamber of Commerce to promote Malta's innovation and technology sector.

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## DATE

25 October 2019

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## FEE

Free

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## TIME

Registration at 13:45 hrs  
14:00 hrs – 17:00 hrs

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## VENUE

Malta Employers' Association, 35/2, South Street, Valletta VLT 1100, Malta

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## REGISTRATION

For registration, please click [here](#). *Due to limited capacity, early registration is recommended.*

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## For further information

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