



MINISTRY FOR THE ECONOMY,  
INVESTMENT AND SMALL BUSINESS



# Family Businesses in Malta

## Are they all pro digital?

information session

Tuesday, 6<sup>th</sup> October 2015  
MEAs Training Centre, 35 South Street, Valletta



Corporate sponsor:

In collaboration with:



MEA 2015 Winner



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### INTRODUCTION

High-tech office solutions, a paperless working environment and smart data management used to be a luxury that only big companies could afford, but the revolution in information and communication technology (ICT) has created unprecedented opportunities for companies of all sizes. Recent studies shows that 88% of small and medium-sized enterprise (SME) leaders in Europe realise that digitising and unlocking data from physical documents would improve business decision-making and allow them to plan better into the future. However, the potential of new technologies remains largely unexplored, as the vast majority of small businesses are struggling to move from paper-based information sharing to efficient electronic data management. Speeding up the adoption of ICT among SMEs is crucial not only for their own economic well-being, but, most of all, for the sake of competitiveness and growth in Europe.

### PROGRAMME

- 14.00      **Registration and coffee**
- 14.30      **Introduction**  
*Joseph Farrugia, Director General  
Malta Employers' Association*
- 14.35      **Address**  
*The Hon. Chris Cardona  
Minister for the Economy, Investment and Small Business*
- 14.55      **Presentation**  
*Mario Duca, Chairman  
Malta Association of Family Enterprises*
- Presentation**  
*Denise Borda, E-Commerce Analyst  
Malta Communications Authority*
- Definition of Family Business
  - Family Business Act
  - The digitisation vis-à-vis SMEs
- 16.30      Question time and conclusion.

# GENERAL INFORMATION

## REGISTRATION

Registration is free of charge, but booking is necessary.

Please note that the number of participants is limited. Should the maximum number have been reached, you will automatically be placed on the waiting list.

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## VENUE

Malta Employers' Association, 35/1 South Street, Valletta

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## For further information

Dorianne Azzopardi Cilia /

Anton Vella

[admin@maltaemployers.com](mailto:admin@maltaemployers.com)

t: (+356) 21 237585, 21 222992

## REGISTRATION FORM

Information Session  
Family Businesses in Malta – are they all pro digital?

Tuesday, 6<sup>th</sup> October 2015

SURNAME (Mr/Ms/Dr) \_\_\_\_\_

FIRST NAME \_\_\_\_\_

POSITION \_\_\_\_\_

FIRM/ORGANISATION \_\_\_\_\_

TEL \_\_\_\_\_

EMAIL \_\_\_\_\_

Please return the completed registration form to Dorianne Azzopardi Cilia at email [admin@maltaemployers.com](mailto:admin@maltaemployers.com)