

UPDATE



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THE MALTA EMPLOYERS' ASSOCIATION INFORMATION SHEET

MEA TV Programme A Successful Collective Effort!





The MEA TV Programme has covered numerous topics related to employment and social policy and has definitely served to disseminate a positive image of employers and business among the Maltese community. We have had a very encouraging response from people from all walks of life about the contents of the programme, with many commenting that it is very informative with a fresh, objective and non-confrontational approach to many issues of interest to the general public which are frequently overlooked by media.

The above are photos of all the speakers that have participated in **MEA**, and which have provided so many different perspectives of the subjects which have been discussed. Employers, trade unionists, academics, managers, employees, civil society representatives, constituted bodies, students and so many others have helped us in making this programme a success.

We thank all participants, the producers – Noelene Miggiani, Engelbert Grech, Adrian Farrugia - and also the MEA secretariat that have worked vigorously to maintain quality standards and to meet deadlines. We are also grateful to the Phoenicia Hotel - which hosted our programme – and the staff, and Chemimart Group that provided us with the professional services of Charmaine (Shasha) Fabri to do our make-up.

We are looking forward to another exciting season of MEA, and it is the intention of the Association to make this an ongoing effort, provided we have the support of our members.

Many members have pledged support for MEA – financially or in kind. We need this backing to be in a position to make the programme sustainable. We are in a position to offer favorable rates of advertising as indicated below which will be beneficial to those seeking exposure among prospective customers through television.

10 secs

€55

20 secs

€85

30 secs

€110

These rates include the 5 repeats of the programme throughout the week, which means that you can effectively have a television spot for as little as €11.

© UPDATE is prepared and circulated by:

MALTA EMPLOYERS' ASSOCIATION

35/1, South Street, Valletta

VLT 1100, Malta

Tel: (+356) 21237585 / 21222992

Fax: (+356) 21230227

admin@maltaemployers.com

www.maltaemployers.com

 www.facebook.com/MaltaEmployersAssociation