



Update

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75 Programmes of MEA TV

Thanks to our members' growing support, the MEA TV programme will soon complete six seasons of broadcasting on national television. Many members have responded to our call for voluntary contributions to keep this endeavour financially sustainable, and more companies are opting to advertise on the programme.

During 2015, the MEA TV programme was broadcasted between January and March (Season 1) and between October and December (Season 4). The programme has four repeats during the weeks it is broadcasted, and also numerous repeats during seasons 2 and 3.

The feedback that MEA has is that many people follow the programme and it has the image of being credible, concise, objective and educational. This has been confirmed even by many trade unionists with whom we have contact. It is also managing to reach out to a wide cross-section of the population, mostly people above thirty years old but hailing from all social classes and occupational groups.

The programme is definitely achieving its primary objective of projecting a positive image of employers, which has helped MEA in its lobbying efforts such as the recent issue on the employment of persons with disability.

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Another benefit is that it is giving MEA very good exposure and media presence. Today, most people know about MEA and what it does. This exposure has also helped to generate interest in more companies to become members.

The programme has also been an important factor in MEA's success at the National Enterprise Support Awards, and subsequently the European Enterprise Awards.

Since the beginning of the series, 75 programmes have been produced over 6 seasons. With the repeats (during the weekly repeats and during the spring and summer months), this will have given MEA a total of 375 hours of exposure on television by the end of March 2016. The full list of topics covered thus far is as follows:

Season 1 – October 2013

1. L-Edukazzjoni u x-Xoghol
2. In-Negozji Zghar
3. In-Nisa fuq il-Bordijiet
4. Il-Budget 2014
5. Il-Burokrazija
6. Il-Whistleblower Act
7. Id-Dizabilita u x-Xoghol
8. Green Jobs
9. Iz-Zaghzagh u l-Intrapriza
10. Subcontracting
11. Making Work Pay

12. Il-Millied u in-Negozju
13. Erasmus+

Season 2 – January 2014

14. Is-Sahha u s-Sigurta fuq il-Post tax-Xoghol
15. Zmien is-sales
16. Sick leave
17. L-ETC
18. Ic-Childcare centres
19. In-Negozju u Likwidita'
20. L-Pensjonijiet
21. Iz-Zaghzagh u l-Pensjonijiet
22. l-Ewroparlamentari
23. Il-Family Businesses
24. Ix-Xoghol fil-Qasam Turistiku
25. L-Ombudsman
26. Il-Kuntratti tax-Xoghol

Season 3 – October 2014

27. L-Assenteizmu fuq il-Post tax-Xoghol
28. Il-Budget 2015
29. l-Impjegati Barranin (EU)
30. L-impjegati barranin (non-EU)
31. Il-hinjiet tal-ftuh tal-hwienet
32. L-Abbuz ta' Sustanza fuq il-Post tax-Xoghol
33. L-Industrija tal-Avjazzjoni f'Malta
34. L-Immaniggjar tar-Rizorsi Umani fuq il-Post tax-Xoghol
35. Il-Blacklisting Regulations

36. It-Tribunal Industrijali
37. It-Trasport u X-xoghol
38. It-Tibdil propost fil-Ligi tal-Maternita'
39. In-Negozju u l-Konsumatur

Season 4 – January 2015

40. Il-Fond Socjali Ewropew
41. L-Apprentistat
42. Xi tfisser li Thaddem in-Nies
43. Il-volontarjat u l-Ekonomija (1)
44. Il-volontarjat (2)
45. Il-Koperattivi f'Malta
46. X'Jiddetermina il-Pagi
47. Is-Sahha Mentali fuq il-Post tax-Xoghol
48. Union Recognition
49. l-Innovazzjoni
50. Id- Diflazjoni
51. Il-Mudell Socjali Ewropew
52. In-NEETS

Season 5 – October 2015

53. L-SMES u l-Ekonomija Digitali
54. Il-Gender Paygap
55. Il-Globalizzazzjoni
56. l-Eta' tal-Irtirar jew l-Eta' tal-Pensjoni?
57. CSR
58. Il-Country Specific Recommendations
59. Il-Blue Economy
60. MEA's 50th Anniversary
61. The Employability index
62. L-Uzu tal-Media Socjali fuq il-Post tax-Xoghol
63. Il-Unions u Collective Agreements
64. Il-Problema tal-Bullying

Season 6 – January 2016

65. Il-Young Enterprise
66. L-SME Awards
67. It-Tattoos u x-Xoghol
68. Multiculturalism and Work
69. It-Teknologija u l-Futur tax-Xoghol f'Malta
70. Data Protection



71. Il-Valur Mizjud u l-Ekonomija
72. Ir-Rwol tax-Shop stewards
73. Supported employment
74. Financial literacy
75. Early school leaving and well-being in Malta

It is clear that there is quite a span of subjects that have been covered, with more to come.

The Future

1. MEA shall be applying to continue with the series in October 2016.

2. Thus far, there hasn't been a shortage of topics for the programme, and in general many persons who have been approached to appear on it have cooperated.
3. **Some members have reported that the programmes are being used as a training resource.** There are 75 different topics which are accessible through the web site, and these can be utilised as training material to train management, supervisors and HR practitioners.

