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Press Release by the **International Integrity Foundation** and **Malta Employers' Association**:

SATISF'ACTION employee assessment digital toolbox launch

What better way to celebrate the International Week of Happiness at Work 2022 than launching a toolbox for employee satisfaction assessment? Yesterday's launch event was aimed at managers and directors of small companies and organisations who wish to improve staff engagement and retention in their organizations, as part of the project "Small companies care about employee satisfaction" (SATISF'ACTION) co-funded by the EU's Erasmus+ programme. The event was organised by the International Integrity Foundation (IIF), in collaboration with Malta Employers' Association and eSkills Malta Foundation at the premises of the Malta Employers' Association in Valletta.

The speakers at the event included Human Resources specialists and directors of small organisations in Malta who shared various experiences and good practice examples.

The event was opened by Joanne Bondin, President of the Malta Employers' Association and Director at MISCO Malta, who highlighted that "workplace engagement and satisfaction should be based on a healthy two-way relationship whereby employees are given the tools necessary for them to reach their full potential, and as a result of this, a company can continue to thrive."

Anamaria Magri Pantea, Secretary General of the International Integrity Foundation, introduced the project activities, the key findings of a survey on the employee satisfaction situation in Malta and the main components of the digital toolbox enabling better, easier and cheaper employee satisfaction assessment in small organizations. Thanks to EU co-financing, this toolbox is made available free of charge to small enterprises.

This was followed by a panel discussion which included speakers such as *Dr. Claire Cassar, Director, D4N6 Ltd. and Moving Ads Malta Ltd., Peter-Jan Grech, CEO & Founder, BRND WGN, Ghita Ramdhiansing, HR coach & Co-founder Clearwater, Carm Cachia, Chief Administrator, eSkills Malta Foundation, Dr. Charlotte Camilleri, EU & Legal Affairs Executive, Malta Employers' Association.*

Anamaria stressed that "in today's context of staff deficit in most of the sectors, the success of any organisation is strongly affected by the satisfaction of its employees. Employees who are satisfied with their jobs are more committed and productive, more likely to stay with an organization and even recommend to others to work in it. Therefore, paying due attention



to employee satisfaction is key in addressing the staff crunch faced by most organizations in Malta.”

Carm Cachia, the Chief Administrator of eSkills Malta foundation, also pointed out that “this HR Tool is launched at the right time. The tool can become a key component to ensure a good level of job satisfaction which would eventually attract potential employees and retain existing ones”.

More information about the SATISF’ACTION project and the resulting digital toolbox is available at www.employee-satisfaction.biz or by emailing info@internationalintegrity.eu.

End of Press Release.



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