

26th May 2017

Media Release

The Malta Employers' Association wins the 2017 NESAs Award.

The Malta Employers' Association is the winner of this year's National Enterprise Support Award (NESA) through its project: ["The Maltese Business Story"](#).

The project takes the form of a hypothetical business story, written in the Maltese language, including hyperlinks to 91 MEA TV programmes. Each TV programme includes expert advice, discussions and other visual content which will give the basic tools to a business owner to tackle certain situations in the day-to-day running of the business.

The TV programmes hyperlinked within this document feature a total of 300 business experts and provide 2,300 minutes of entrepreneurial material.

This business story is aimed to alert entrepreneurs to be well prepared and knowledgeable about various situations, which one could encounter during a business venture.

By identifying specific circumstances, giving advice and guidance accordingly and sharing best practices, this initiative is meant to help SMEs to continue investing in entrepreneurial and managerial skills.

MEA had won the 2015 NESAs awards and was shortlisted to participate in the European Enterprise Awards with the project "Strengthening the Business Environment through Active Social Dialogue". It was among four projects across the EU to be awarded a special mention during this event. The Association will be participating in this year's edition of the European Enterprise Awards which will be held in November in Estonia.

Mr. Anton Vella (Executive, MEA SME Helpdesk), Mr. Joseph Farrugia (Director General, MEA) and Ms. Nancy Caruana (Permanent Secretary, Ministry for the Economy, Investment and SMEs) during the award ceremony.

