

Are you looking for effective ways to bounce back and move forward but you do not know how? **Then this course is for you!**



A PRACTICAL ONLINE TRAINING COURSE

23rd - 27th - 30th JULY 2020
15.00 - 17.00HRS

EMPLOYERS CAN APPLY FOR THE INVESTING IN SKILLS SCHEME

Training Objective

Competitive advantage is the ability to stay ahead of a present situation and potential competition. COVID-19 has caused world-wide a massive shake-up pushing us to review strategies, look for possibilities and alternatives and is challenging us to band together. The objective of this training to introduce cutting-edge skill sets to help participants to successfully recover from the COVID-19 crisis, expand existing skills and lift themselves above competition at work.

Benefit of this training

Learning how to apply latest competitive advantage skills which will contribute to increase fair and ethical advancement in business and in the workplace.

Target Audience

Employers, HR managers, team leaders, supervisors, product owners, marketing managers, CFOs, CEOs, etc.

This training will provide tools to:

- Evaluate the strengths and weaknesses of competitors
- Improve your own performance to obtain an advantage
- Explore individual value the participants can add to increase profits
- Develop cross-sector leadership skills
- Internationalize interpersonal competencies
- Upscale strategies to deal with fluid probabilities
- Develop a win-win mindset for growth, innovation and co-creation

Certification

A certificate of Attendance will be given to all participants who attend all sessions.

Fee

Exclusively Reduced Price: €128.50 per participant, covering 3 lectures.
Employers can apply for the Investing in Skills Scheme managed by Jobsplus.
Course will be fully covered.

Registration

Link: <https://forms.gle/Mt4eAJNTHfpiz6q46>

Limited places available, bookings on first come first served basis. Groups of 15 pax. only



Trainer 1: Maria-Gabriele Doublesin

Maria-Gabriele is director and founder of ICC Inter-Cultural Counselling & Competence Development Ltd. www.intercultural.com.mt She holds a dual master's degree in transcultural counselling and community counselling and is specialized in issues pertaining to intercultural adjustment and social change. She provides custom made, clear structured training programs for corporates, educational institutions and the voluntary sector on intercultural issues, community cohesion and building resilience in times of change.

Maria-Gabriele is working in collaboration with CORE Platform, www.core.org.mt since 2017. It all started with the EU project 'Working Roma'. In this project, Maria-Gabriele focused on the challenges and opportunities related to the employment of migrants as well as of having a culturally diverse workforce. Following this, Maria-Gabriele developed the training programme 'Moving Beyond Integration: Striving Towards an Inclusive Workforce in Times of Change' which was funded by the MCVS. The focus of this project was on identifying needs and challenges, competitive advantages and strategic priorities, as well as looking at a vision for the future when it comes to functioning efficiently and forming an effective inclusive team.

'Learn to Work Together: Cohesion Building Through Cooperation' www.learn-to-worktogether.info was the latest, recently concluded project by Maria-Gabriele, which is funded by the VOPs. Its main aim was to improve community cohesion by helping to bridge silos between a number of entities in Malta, including Voluntary Organisations, the business sector, and marginalised communities.



Trainer 2: Corinne Fenech

Corinne Fenech is the founder and lead consultant and trainer at www.TinkTings.com. Her main area of expertise is Innovation with focus on Employee Development, Customer Experience and Sustainable Business. Corinne has over 18 years' experience in Operations and Strategy Management in one of Malta's largest enterprises. She is also a Design Thinking Facilitator and works on enabling organisations to come up with innovative yet feasible solutions. Corinne holds a Diploma in Management Studies, an Executive MBA, and MA in Business Ethics from the University of Malta. She is also researching for her PhD in Management with the University of Glasgow. When she is not working or studying, Corinne loves to travel and write about responsible and independent travel on her website www.shotsandtales.com



CORE Platform

CORE Platform, which is under the patronage of His Excellency, the President of Malta, is a registered Voluntary Organisation and is primarily made up of the business institutions in the country, with SOS Malta representing the Voluntary Sector. CORE Platform is also a member and national partner of CSR Europe, which is the largest CSR lobby group in Europe.

The main vision of the organisation is to promote, to debate, to raise awareness about and to disseminate the concepts of Corporate Citizenship and Corporate Social Responsibility and to be a platform of exchange and mutual learning among members, its associates, civil society and other partners at national and international levels. CORE Platform is an enabler and this is what it is trying to promote and encourage in our society and in businesses. We believe in CSR as we know how beneficial it is to the business and the community as a whole, however, we also believe that CSR is only real and effective if it is a holistic part of the organisation or business.



Malta Employers' Association

The Malta Employers' Association (MEA) is a constituted body which brings together employers from all sectors of industry and commerce in Malta. It is, in effect, the association of employers, formally registered as such under the Employment and Industrial Relations Act (2002).

The principal purpose for which the Association was created was to represent employers and their needs at a national and global level. This is done through social dialogue with other social partners, government and international bodies. Another important pillar of the Association is to educate the business community and keep abreast with the latest developments. This is done through the delivery of courses, info sessions and seminars, done in collaboration with experts in the field.

The Association also carries a number of research assignments from time-to-time, on topics related to employment such as wage inflation, usage of sick leave, and family-friendly measures.