## **DOC 02**

## MEAINDEX initiative mention within the European Commission "PROMOTING ENTERPRISE NEWS PORTAL"

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MEAINDEX – An online toolbox for business entrepreneurs



## The online toolbox for business entrepreneurs

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MEAINDEX platform, an online toolbox for business entrepreneurs, was initiated in September 2015, and was then launched during the Maltese edition of the European SME Week. This platform then evolved into an online directory which acts as an SME hub and facilitates SME understanding of the local business ecosystem. The online portal officially went live in June 2018, and is both endorsed and supported by the Commissioner for Simplification within the Office of the Prime Minister of Malta, and the Malta Communications Authority together with a number of collaborative entities.

The platform is run by the Malta's Employer's Association and supported by various Maltese institutions and authorities, including Malta Enterprise, the Family Businesses Office and the Malta Office of the European Commission.



## What does the tool do?

The online toolbox provides accessible information for potential entrepreneurs as well as existing business actors in Malta. It explains the bureaucracy they will encounter, guides entrepreneurs through the necessary steps to set up their business, and helps individuals and companies identify relevant entities and individuals to help them on their business journeys.

The tool also offers additional practical information on trade licenses, updated legislation and the development of policies. It is also a resource for SMEs to consults relevant statistics, both at European and local level. Finally, the tool also acts as an address book, and currently has over 173 individual entities registered within its database.

This online platform offers SMEs solutions and allows them to navigate the bureaucracy of starting an enterprise with all of the necessary support and connections.

Visit the toolbox here.