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To whom it may concern

**The Malta Business Story Initiative – Malta Employers Association**

MCAST supports The Maltese Business Story initiative originated by MEA-SME Helpdesk and believes it is a simple yet innovative and creative idea of how to transmit valuable information about startups to anyone wishing to open up a new business in Malta.

We find the idea particularly appealing to young MCAST students having an entrepreneurial flair and eventually wish to transform their innovative and creative ideas into sustainable business ventures.

Regards



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Director, Innovation & Entrepreneurship