



MALTA EMPLOYERS' ASSOCIATION

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Press Release

The Malta Employers' Association and Atlas Insurance PCC Ltd sign a three year Corporate Sponsorship Agreement.

Atlas Insurance PCC Ltd has entered into a three-year corporate sponsorship agreement with the Malta Employers' Association in support of a number of additional services to be offered by the Association to its Members.

As a corporate sponsor, Atlas Insurance PCC Ltd has pledged its support for the enhancement of the services offered to the MEA members, which will include the setting up of a research department as well as a help desk exclusively for small to medium sized enterprises.

The agreement was signed during a press conference at the MEA premises in South Street, Valletta, by MEA President Mr Pierre Fava and Ms Jackie Attard Montalto, Manager - Marketing, HR and Administration at Atlas Insurance PCC Ltd.

During the Press Conference Mr Pierre Fava said that this agreement provides for closer collaboration between Atlas Insurance and MEA, and that the Association's expanding membership is making it increasingly beneficial for companies to become more closely associated with MEA's image. He added that Atlas Insurance PCC Ltd has values that are very much compatible with those of the Association and this made the agreement possible. Ms Attard Montalto said that Atlas is very proud to become a corporate sponsor of MEA and augured that, through this agreement, MEA will continue to increase its relevance to the business community and to Maltese society in general in the coming years.